

YOUSSEF ATEF LOTFI REZK

WordPress Developer

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PROFESSIONAL SUMMARY

WordPress Developer specializing in **custom WordPress development**, **WooCommerce**, **custom themes and Child Themes**, and **plugin customization**. Experienced in developing **responsive**, **multilingual**, and **performance-optimized websites**, including e-commerce platforms, travel booking systems, restaurant websites, and business websites. Skilled in **PHP**, **JavaScript(ES6+)**, **CSS**, **Bootstrap**, **AJAX**, and modern WordPress development practices, with hands-on experience in **Git/GitHub**, **AI-assisted development**, and **WordPress performance optimization**.

CORE COMPETENCIES

- Custom WordPress Development
- Custom Theme & Child Theme Development
- WordPress Performance Optimization
- Dynamic Content & Booking Solutions
- WooCommerce & E-Commerce Development
- Plugin Development & Customization
- Responsive & Multilingual Web Development
- Frontend Development

PROJECT EXPERIENCE

DARR

WordPress Development Project | darr.tech-nya.com/

- **Developed** a performance-optimized WordPress website with **advanced form handling** and **custom layouts** tailored to the project requirements.
- **Implemented** a production-ready performance setup using **Breeze Cache**, **Redis Object Cache Pro**, and **WebP Image Optimization**.

Key Technologies: WordPress, Elementor, Elementor Pro, Astra Pro Theme, ElementsKit, ACF, Custom Post Type UI, MetForm, Cloudways

FRESHCART

WooCommerce E-Commerce Platform | freshcart.duckdns.org/

- **Built** a fully customized **WooCommerce store** from scratch using a **Child Theme**, including redesigned **Shop**, **Product**, **Cart**, **Checkout**, and **My Account** pages.
- **Extended** WooCommerce functionality by customizing the **HUSKY Products Filter** and implementing a dynamic **AJAX cart badge** through WordPress/WooCommerce hooks without modifying core files.

Key Technologies: WordPress, WooCommerce, PHP, JavaScript, CSS3, Child Theme, HUSKY Products Filter

XPRESS PREPAID

Prepaid Wireless Services Website | xpressprepaid.duckdns.org/

- **Developed** a responsive WordPress website for a prepaid wireless services distributor, presenting wireless plans, services, and dealer-focused information.
- **Built and customized the website structure** and layouts to provide a **clear user experience** across desktop and mobile devices.

Key Technologies: WordPress, Elementor, Elementor Pro, JavaScript, CSS3

RAHAL

Multilingual Travel Booking Platform | rahal.duckdns.org/

- **Built** a multilingual travel booking platform with **dynamic tour management** and **advanced filtering**.
- **Implemented** responsive layouts and structured the platform for **performance and scalability**.

Key Technologies: WordPress, Elementor Pro, ACF, Custom Post Types

STEAKHOME

Multilingual Restaurant Website | steakhome.duckdns.org/

- **Developed** a responsive multilingual restaurant website with a **custom booking system**.
- **Integrated** Amelia through **AJAX** to provide a seamless reservation workflow.

Key Technologies: WordPress, Elementor Pro, Polylang, Amelia, AJAX

AL-NOUR LAW FIRM

Custom WordPress Website | alnounlaw.duckdns.org/

- Developed a custom WordPress plugin for managing **Attorneys and Success Cases** using **Custom Post Types, Custom Fields**, and reusable **Shortcodes**.
- Implemented the website using an **Astra Child Theme**, CSS, and JavaScript.

Key Technologies: WordPress, PHP, Custom Plugin, Custom Post Types, Custom Fields, Shortcodes, Astra Child Theme

MUDARAR

Maintenance & Transportation Services Website | mударar.com/

- Resolved Arabic/English navigation-flow and button-to-page linking issues to improve website usability.
- Provided UX recommendations for future website improvements.

EDUCATION

Bachelor of Science in Entomology and Chemistry

Al-Azhar University | 2025 | Grade: **Very Good**

COURSES & LEADERSHIP

Courses: WordPress Development | Frontend Development | Computer Science Fundamentals | Programming Fundamentals | Leadership & Team Management

Leadership: Head of R&D Committee — AZ-SENCS Student Team | Volunteer — Ahla Shabab Team

TECHNICAL SKILLS

Web Development

JavaScript(ES6+) | PHP | HTML | CSS/CSS3 | Bootstrap | AJAX

WordPress & Web Technologies

WordPress | WooCommerce | Elementor | Elementor Pro | ACF | Custom Post Types | Custom Themes / Child Themes | Plugin Customization | Custom Plugin Development | Shortcodes | Polylang

Version Control

Git | GitHub

AI Tools

AI Coding Assistants: Cursor, GitHub Copilot, Codex, Antigravity

AI Chat/Reasoning Tools: Claude, ChatGPT

Performance & Supporting Tools

WordPress Performance Optimization | Litespeedcache | Breeze Cache | Redis Object Cache Pro | WebP Image Optimization

SOFT SKILLS

Problem Solving | Leadership | Team Management

LANGUAGES & ADDITIONAL INFORMATION

Arabic: Native

English: Intermediate (B1) — Comfortable reading **technical documentation** related to the field.

Availability: Immediately Available

Military Status: Exempted

Work Preferences: Hybrid, On-site, and Remote Roles
